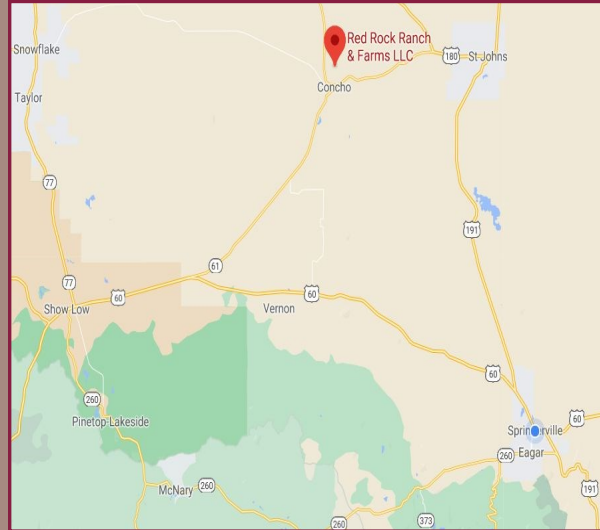


Red Rock Lavender Farm



Red Rock Lavender Farm



Directions to Red Rock Lavender Farms in the White Mountains

CONCHO, ARIZONA

From Springerville: Starting north on Hwy 180/191 (28.8 mi) via US-180 W/US-191 N to St Johns, turn right taking **AZ-61** going towards Concho, turn right onto **AZ-180A**. Once you are on the **AZ-180A**, turn right at Mile Marker 352, follow the two-lane dirt road, turn right on **Red Rock Ranch Road**, turn left on **Red Rock Lavender Road** and drive down to **Red Rock Vineyards Road** to enter the parking lots located outside the entry gates.

Growers of High Elevation Lavender



Farm Store and Tasting Room Open Saturdays 1:00pm to 6:00pm

Red Rock Ranch Vineyards Wine Releases: Pinot Gris, Pinot Noir and Tempranillo. Available in the near future will be Red Rock Ranch Vineyards' Barbara, Malbec, Petit Verdot, Savignon Blanc and Viognier.



red rock ranch vineyards



Red Rock Lavender Farms

Red Rock Ranch and Farms has the distinction of being the first commercial lavender farm in Arizona.

The inspiration for a lavender farm came during a trip to Provence, France in 1994 when the fields of lavender were in bloom.

With similar terrain, growing conditions, and wind conditions, it was decided to take a stab at growing lavender. It was interesting that in Provence they have similar wind conditions as we have in the White Mountains. They are called the Mistrals. While most other plants struggle in windy conditions, lavender is actually strengthened by the wind.

It is now a known fact that lavender grown at higher altitudes actually has beneficial qualities; the ester content of the flower is more intense at higher altitudes and the essential oil more prized.



Contact Us

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About Our Lavender

Now rows and rows of lavender grow on land that was previously used as grazing land for sheep and cattle. Lavender is eco-friendly, draught tolerant, and every part of the lavender plant can be used. It is also pest, deer, and rabbit resistant. It is the perfect plant to have in any garden. It is a showstopper in bloom with its beauty and fragrance but just as attractive when not in bloom.

In 2003, 35 guests were invited to tour the lavender farm. The response was overwhelming and word spread. The following year 225 invited guests enjoyed the lavender tours.

More fields were added and a farm store built to prepare for more visitors. In 2007, the farm was open to the public.



Take Time to Unwind

Take a Tour of our Lavender Fields

Learn About Growing Lavender

Harvesting and Processing Information

Purchase Products

Lavender Festival Updates and Information

If you have a group that is interested in visiting the farm and wine tasting room, please email us at sales@redrockfarms.com to arrange a date and time.